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DOH-COLLIER SUBMITS PHASE II OF THE RWJF CULTURE OF HEALTH PRIZE



Contact:

Arielle Myers

Arielle.Myers2@flhealth.gov

239-252-8228

Naples, Fla. — The Florida Department of Health in Collier County (DOH-Collier), in collaboration with several community partners, has submitted Phase II of the Robert Wood Johnson Foundation (RWJF) Culture of Health Prize (the Prize).

The Robert Wood Johnson Foundation Culture of Health Prize recognizes communities that have united around a commitment to health, opportunity, and equity through collaboration and inclusion. The Prize focuses on communities with historically marginalized populations and those facing the greatest barriers to good health. Each year, the Prize recognizes up to 10 communities nationwide. Four communities won the Prize in 2018. Cities, towns, counties, tribes, and regional municipalities are eligible for the award.

Collier County is a model for collaboration and partnership for health equity. In 2011, the Gallup-Sharecare State of American Wellbeing Assessment ranked the Collier County metro area 73rd in the nation. However, in 2017, Gallup ranked the area the highest in the nation with a score of 67.6. This is the third consecutive year, and the first time this has occurred in a community. Collier County is the first community to score among the top two in the U.S across all five elements of well-being: community, purpose, social, financial, and physical. In addition, per the County Health Rankings and Roadmaps report, Collier County is ranked #1 in Florida for lowest years of potential life lost rate, surpassing the top U.S. performers.

The application has three phases: Phase I is an introductory essay; Phase II is an elaboration narrative and 4-minute video; and Phase III is a site visit and evaluation. There were 183 applicants nationwide who submitted Phase I. Of these 183 applicants, 39 advanced to Phase II. The Phase II application is currently under review, with feedback expected on March 1st, 2019.

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The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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