

April 9, 2019

## DOH-COLLIER HOSTS FIRST ANNUAL COMMUNITY APRIL SHOWERS EVENT TO BENEFIT THE NOOK PROJECT



**Contact:**

Arielle Myers  
Arielle.Myers2@flhealth.gov  
239-252-8228

**Naples, Fla.** — In conjunction with Health Care Network of Southwest Florida, The Florida Department of Health in Collier County (DOH-Collier) is hosting the first annual Community April Showers event to benefit The Collier County Community Nook Project. On Wednesday, April 10<sup>th</sup> at 10:30am, brand new unwrapped baby items can be dropped off that will be delivered to the Nook's closet. In addition to the April Showers event, there will be drop-off locations throughout the month of April at various Health Care Network of Southwest Florida locations in Collier County. Monetary donations will not be accepted at the event or drop-off locations. To make monetary donations, please visit <http://www.healthcareswfl.org/take-action> and choose "HCN Nook Program" on the drop down designation menu.

The Nook's wish list items include:

- Baby wipes
- Diapers (sizes 1,2,3)
- Baby bottles
- Breast pumps
- Baby carriers
- Baby monitors
- Activity gym/mats for baby
- Learning toys for ages 0-3 years old
- Baby safe gates
- Nursing pillows

The Nook Project is a collaborative community-based program that aims to increase the number of women receiving early and regular prenatal care to prevent low birthweight babies, Sudden Unexpected Infant Death (SUID), premature births, child abuse, and substance exposed newborns. The program is designed to promote prenatal care participation and encourage healthy behaviors during pregnancy through incentives and education. The Nook's clients can earn points through a variety of positive, health-promoting activities that can be redeemed on maternity or baby care items. These activities include attending routine prenatal visits, participating in prenatal education classes, ending high-risk behaviors such as smoking cigarettes or consuming alcohol, and reducing stress. Clients can redeem these points for brand new baby items including handmade dresses, diapers, breast pumps, toys, books, lotion, diaper bags, and baby wipes.

For more information, contact Danna Breeden at (239) 252-6022.

###

### **About the Florida Department of Health**

The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

Follow us on [Facebook](#), [Instagram](#) and Twitter at [@HealthyFla](#). For more information about the Florida Department of Health please visit [www.FloridaHealth.gov](http://www.FloridaHealth.gov).