

October 10, 2018

NATIONAL LATINOS AIDS AWARENESS DAY: “We’ll Defeat AIDS Con Ganas”



Contact:

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Naples, Fla. — October 15th is National Latino AIDS Awareness Day (NLAAD), a national community mobilization and social marketing campaign that unites the Hispanic/Latino community to raise HIV awareness, promote HIV testing, prevention, and education.

According to the Centers for Disease Control and Prevention (CDC), in 2016, 10,292 Hispanics/Latinos tested positive for HIV accounting for an estimated 26% of new HIV diagnoses in the United States. Factors such as stigma, language barriers, poverty, and lack of access to health care contribute to Hispanic or Latino HIV infection rates.

Florida ranks 2nd in the nation in the number of newly diagnosed cases of HIV infection. In Collier County alone, we have over 1,800 cumulative reported cases of HIV/AIDS and 34% of those living with HIV in Collier County are of Hispanic/Latino origin.

In recognition of National Latino AIDS Awareness Day, the Florida Department of Health in Collier County (DOH-Collier) is collaborating with Marion E. Fether Medical Center to offer free Rapid HIV testing with same day results.

DATE	LOCATION	TIME
October 15	FREE Rapid HIV Testing: Marion E. Fether Medical Center	8AM – 4PM
October 16	FREE Rapid HIV Testing: Marion E. Fether Medical Center	8AM – 4PM
October 17	FREE Rapid HIV Testing: Marion E. Fether Medical Center	8AM – 4PM
	FREE Rapid HIV Testing, Hepatitis, & STD Screenings DOH-Collier: Naples only	8AM – 4PM
October 18	FREE Rapid HIV Testing: Marion E. Fether Medical Center	8AM – 4PM
	FREE Rapid HIV Testing, Hepatitis & STD Screenings DOH-Collier: Naples only	8AM – 4PM
October 19	FREE Rapid HIV Testing: Marion E. Fether Medical Center	8AM – 4PM

For more information about these events, please contact:

DOH-Collier Naples: 3339 East Tamiami Trail, Building H; Call (239) 252-8593.

Marion E. Fether Medical Center: 1454 Madison Ave, Immokalee; Call (239) 658-3000

About the Florida Department of Health

The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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