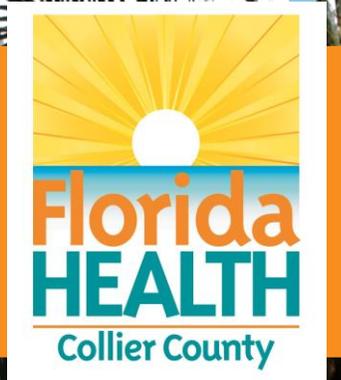


We Are DOH-Collier

Programs and Services Overview
Florida Department of Health in Collier County



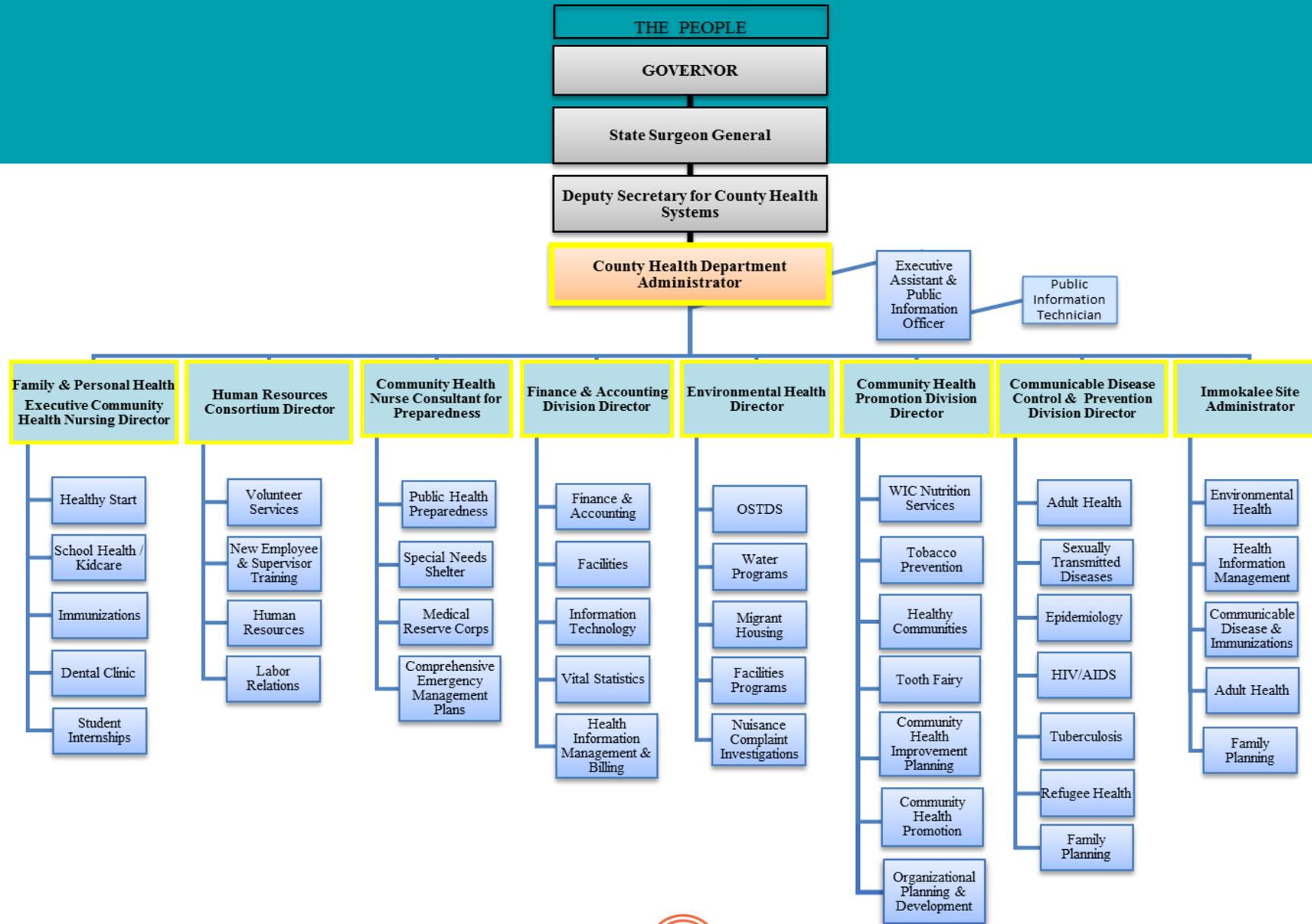
Our Mission

To protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts.

Meet Our Administrator



Stephanie Vick, M.S., B.S.N., R.N.



Communications

Provides public health information by:

- Media relations
- Visual communications
- Marketing
- Social media
- Internal communications



Our Divisions

Family and Personal Health
Preparedness

Environmental Health and Engineering

Community Health Promotion

Communicable Disease Control and Prevention

Immokalee Division

Our Divisions

Family and Personal Health

Preparedness

Environmental Health and Engineering

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Immokalee Division

Family and Personal Health

Healthy Start
Program

School Health

Immunizations

Dental

Student
Internships

Healthy Start

Provides services to at-risk pregnant women and infants up to age 3



School Health

Provides vision, hearing, scoliosis, and growth & development services to students



Immunizations

Provides pediatric immunizations to all children 0-18 years of age at no cost



Dental

Provides services to children of all ages and eligible adults ages 18-49



Student Internships

Coordinates with local colleges and universities to provide motivated students with internships at DOH-Collier



Our Divisions

Family and Personal Health

Preparedness

Environmental Health and Engineering

Community Health Promotion

Communicable Disease Control and Prevention

Immokalee Division

Preparedness

Special
Needs Shelter

Medical
Reserve
Corps

Public Health
Preparedness

Special Needs Shelter

Facilitates the Special Needs Shelter for individuals who require evacuation and/or sheltering assistance due to physical impairments, mental impairments, cognitive impairment, or sensory disabilities



Medical Reserve Corps

Responsible for organizing this group of volunteer health professionals who can respond to local disasters and may assist with other community public health needs



Public Health Preparedness

Routinely works to create and update comprehensive preparedness planning documents, and to prepare the community and its resources for any and all public health emergencies



Our Divisions

Family and Personal Health

Preparedness

Environmental Health and Engineering

Community Health Promotion

Communicable Disease Control and Prevention

Immokalee Division

Environmental Health & Engineering

Water Programs

- Beaches
- Pools
- Limited Use Drinking Water
- SuperAct

Facilities

- Food
- Schools
- Residential Group Care
- Biomedical Waste
- Tanning
- Tattooing
- Mobile Home Parks

Septic Systems

Migrant Housing

Water Programs

Routinely tests water samples from Collier County beaches, public swimming pools, and limited-use public drinking water wells



Facilities

Provides routine inspections of certain food service establishments, group care facilities, tattoo studios, tanning facilities, and mobile home parks



Septic Systems

Permits and regulates On Site Sewage Treatment and Disposal Systems and inspects possible septic nuisances



Migrant Housing

Establishes procedures for permitting and inspecting migrant housing to reduce the risk of communicable disease transmission and injury among migrant farm workers



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Community Health Promotion

Women, Infant and
Children

Tobacco
Prevention

Healthy
Communities

Tooth Fairy

Community Health
Improvement
Planning

Community Health
Promotion

Organizational
Planning and
Development

Community Health Promotion

Health Education

Community
Assessments

Quality
Improvement

Professional Development

Policy Development

Performance

Management

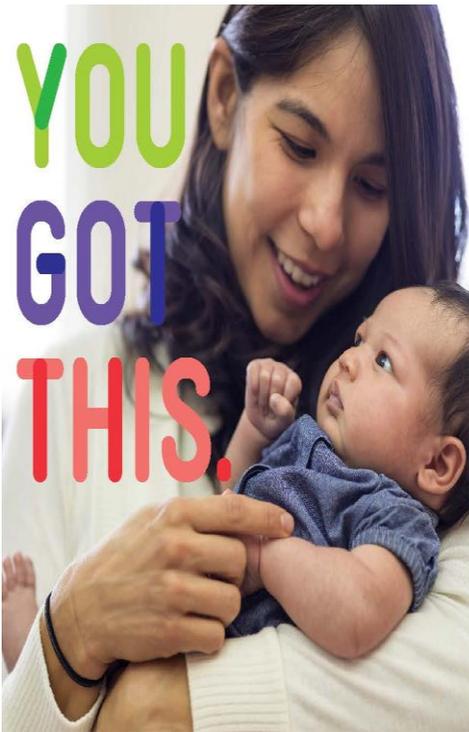
Strategic

Plans

Accreditation

Women Infant and Children (WIC)

Promotes nutrition counseling, nutrition education and breastfeeding promotion and support to women and infants.



Women, Infants, and Children Program (WIC) Provides:

- Healthy Foods
- Nutrition Education
- Nutrition Counseling
- Breastfeeding Support
- ...and more!

Call to make an appointment:
Naples: 239-252-8208
Immokalee: 239-252-7310



You Are Not Alone!

Breastfeeding Club at WIC

- Meet other mothers
- Share your experiences
- Get advice
- Give tips
- Meet your "breast friends"!

Mondays—Immokalee WIC, 3:30pm
419 North First Street,
Immokalee, 34142
239-252-7312

Fridays—Naples WIC, 3:00pm
3339 E. Tamiami Trail, Naples,
34112
239-252-6875

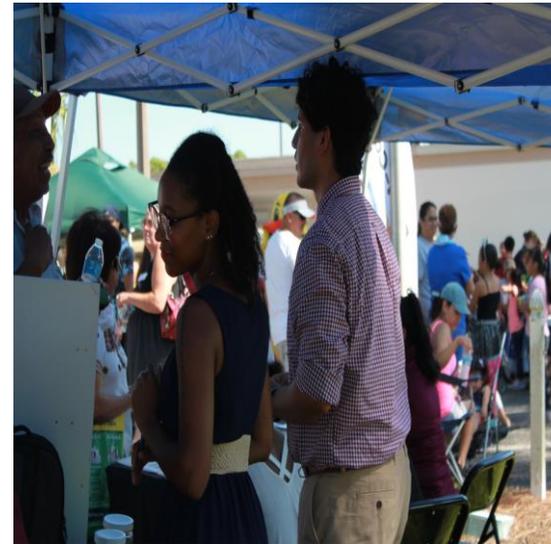


WIC is an equal opportunity provider



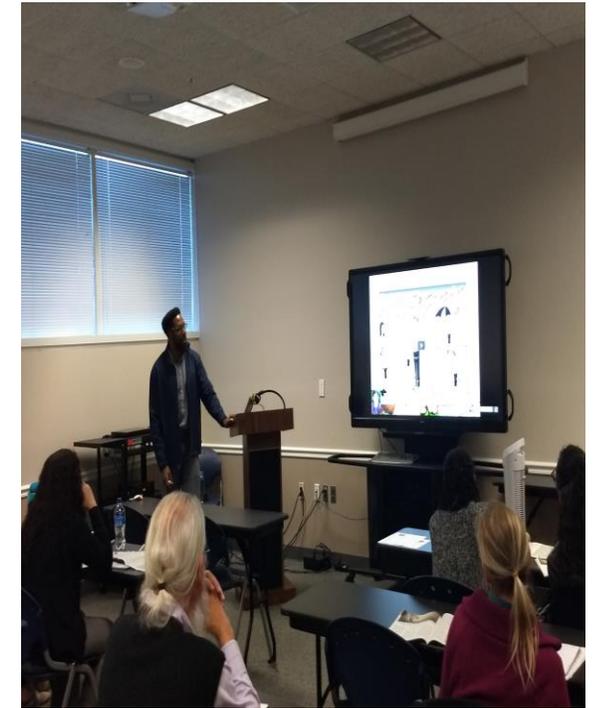
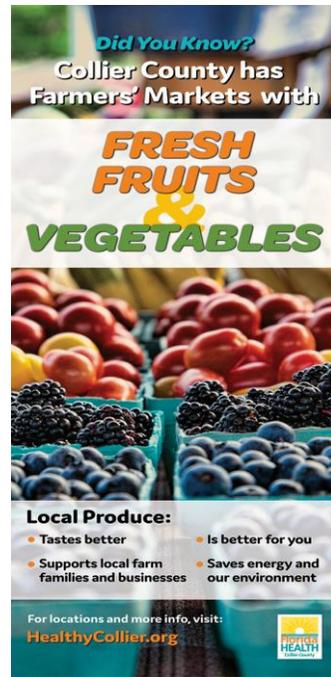
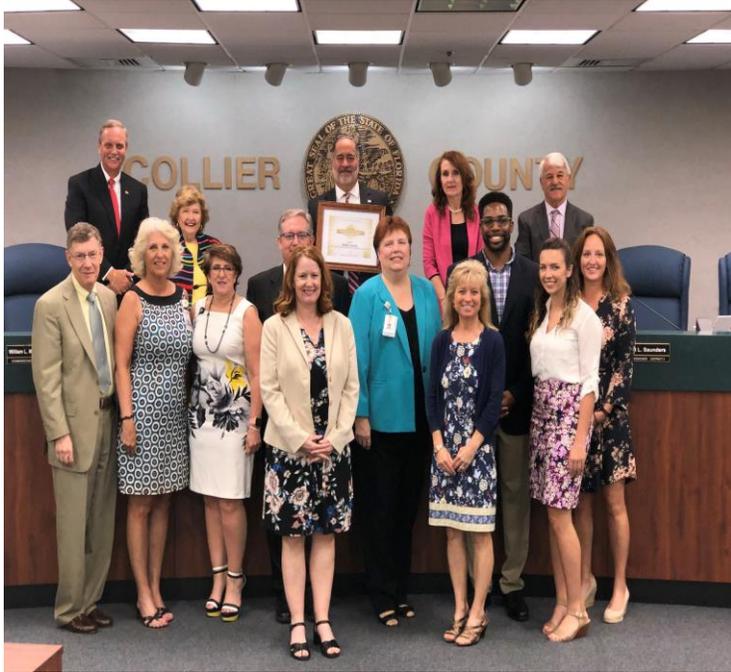
Tobacco Prevention

Promotes policy development and community interventions targeting tobacco prevention to reduce the use and effects of tobacco in Collier County.



Healthy Communities

Promotes policy development & implementation of strategies relating to healthy community design, obesity and chronic disease prevention & worksite wellness.



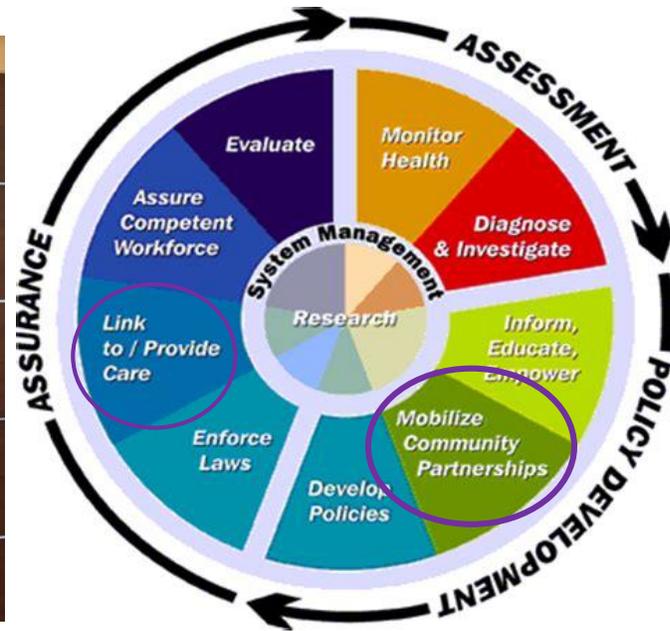
Tooth Fairy

Promotes oral health and wellbeing of the younger residents of Collier County.



Community Health Improvement & Planning

Promotes the development & implementation of strategies relating to emerging public health threats, community health assessments and outreach coordination.



Vision:
To be the healthiest county in the nation to live, learn, work, and play.



Community Health Promotion

Promotes the development & implementation of strategies relating to community health initiatives, PACE-EH assessment & Professional development.



To protect, promote and improve the health of all people in Florida through integrated state, county and community efforts

Performance Management System



Organizational Planning & Development

Promotes the organizational planning & development of Quality Improvement, Strategic Planning and PHAB Accreditation.



Organizational Profile

Mission, Vision, Values

- Set by Department leadership and reviewed in their strategic planning process

Culture Declaration

- Created in 2017 with input from all staff
- Sets a standard for the workforce and working environment

Core Competencies

- Statory services
- Align with the mission and the 10 Essential Public Health Services
- Things the organization was built to accomplish
- When a need arises, we are the obvious choice to meet it

Service Category

Vision Alignment

- Clinical & Behavioral Services
- Community Health Planning
- Emergency Preparedness & Response
- Environmental Health
- Infectious Disease Services
- Widness Programs

Service Categories

- On our website
- This is how we describe our service offerings to the public

Market Segments & Customer Groups

- Internal only
- This is how we segment our customers into groups to understand their needs and expectations

Market Segments

- Specifically identified
- Population Segments
- Collier County Residents and Visitors
- Environmental Health

Customer Groups

- Clients:
 - Clinical (Dental, Family Planning, Healthy Start, Infectious Diseases, Immunizations)
 - Women, Infants, Children (WIC)
 - Vital Statistics Clients
- Schools
- Healthcare providers
- Policy making boards
- Community Organizations
- Public
- Regulated Entities:
 - Water
 - Facilities
 - Cyber Security Treatment & Disposal Systems

Competitive Environment

- Statory services – no competition
- Grant funded services – quasi-competitive
- Clinical services – enhance access – strive for competitive balance

Comparative Data

- Other Florida CHDs – FLHealthChARTS, CHD Snapshot, Admin Snapshot
- National Population Health Data – Healthy People 2020, RWJF County Health Rankings

Performance Improvement System

Strategic Context – from 2016 CHA

| Advantages | Challenges |
|--|---|
| <ul style="list-style-type: none"> Partnerships Cultural quality improvement Customer focus Clinical services Environmental health services | <ul style="list-style-type: none"> Federal regulatory environment Data management Stakeholder engagement Funding sources Integration across programs |
| <ul style="list-style-type: none"> Disaster preparedness Partnership with local universities | <ul style="list-style-type: none"> Policy makers and public perception Health disparities |
| <ul style="list-style-type: none"> Highly qualified Committed Diverse Culturally competent | <ul style="list-style-type: none"> Recruitment Retention Low salaries PH expertise |

Quality Improvement 101 – The Big Picture

Florida HEALTH Collier County

Highest standards of performance excellence and service

John M. Drew, MS
QI Program Consultant



Our Divisions

Family and Personal Health

Preparedness

Environmental Health and Engineering

Community Health Promotion

Communicable Disease Control and Prevention

Immokalee Division

Communicable Disease Control and Prevention (CDCP)

Adult Health

Tuberculosis

HIV/Hepatitis

Epidemiology
STD

Refugee
Health

Adult Health

Adult Immunizations
Treatment of Sexually
Transmitted Diseases
Treatment of HIV/AIDS



Tuberculosis

Reducing the number of active TB cases in the community by evaluation and treatment of suspect and active TB cases



HIV/Hepatitis

Provides counseling and testing as a primary strategy to prevent the spread of HIV, hepatitis, and other STDs



Epidemiology and STD

Conducts investigations of reportable diseases and conditions, outbreaks of illness, potential exposures to the rabies virus, complaints of foodborne illness, & monitors disease trends in the community



Refugee Health

- Adult & child physicals
- Adult & child immunizations
- Infectious Disease Screening
- Referrals to ongoing medical care
- Language Interpretation
- I-693 adjustment of status health certification



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Immokalee Division

Immokalee Division

Environmental
Health

Health
Information
Management

Communicable
Disease and
Immunizations

Human Resources

Volunteer
Services

Staff
Development

Human
Resources

Finance and Accounting

Finance and
Accounting

Facilities

Information
Technology

Vital Statistics

Health
Information
Management
and Billing

We Are DOH-Collier

collier.floridahealth.gov

