



Florida Department of Health in Collier County  
**2015/2016 Bi-Annual Report**



# CONTENTS

Letter from the Administrator 3

Awards and Recognition 4

## OUR VALUES

Innovation 5

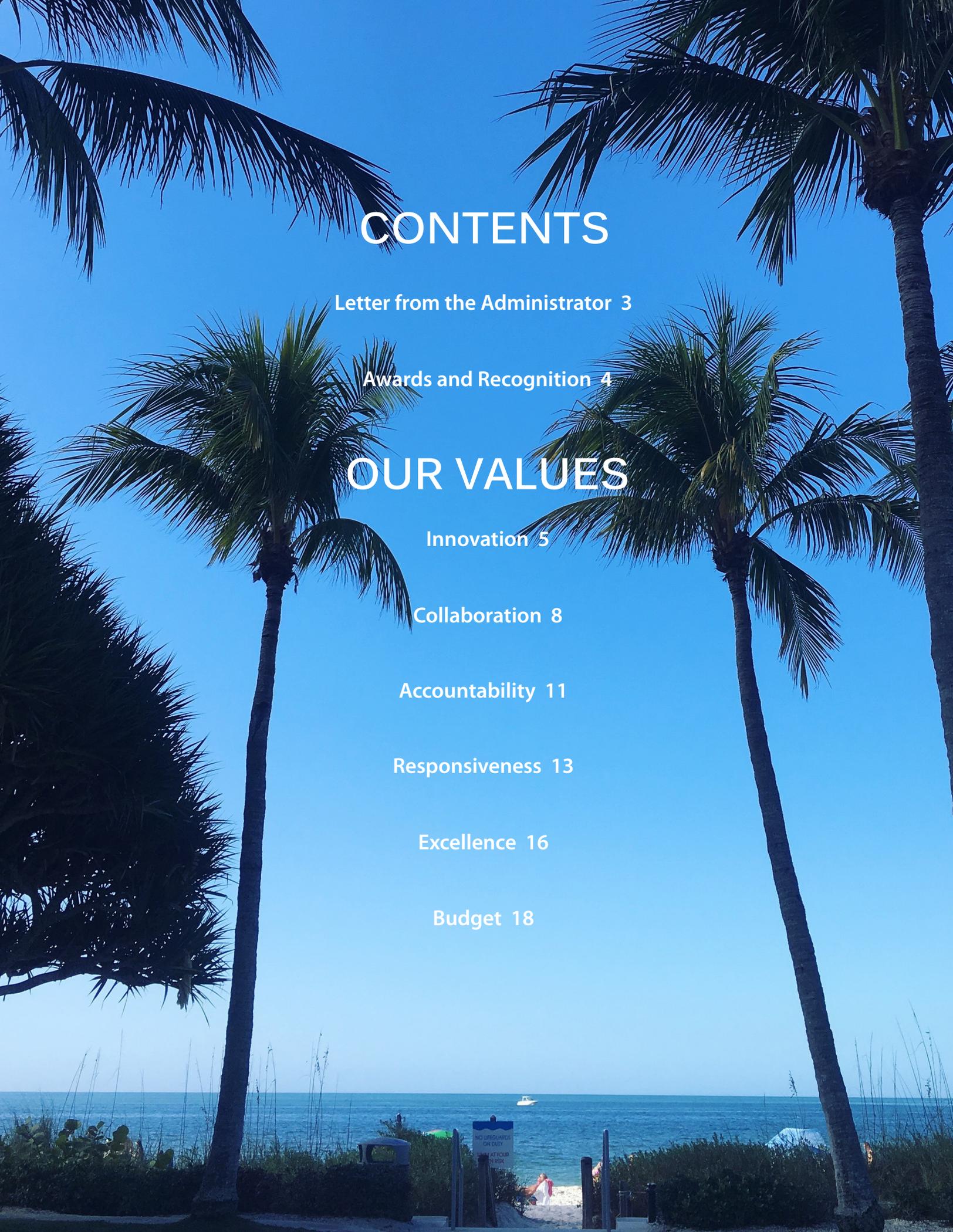
Collaboration 8

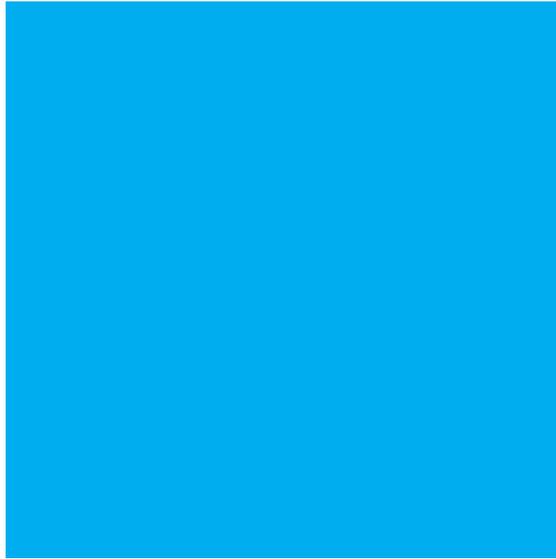
Accountability 11

Responsiveness 13

Excellence 16

Budget 18





Hello Collier County,

As your Florida Department of Health in Collier County Administrator, I am proud to share our bi-annual report with you. This report highlights the significant achievements during the years 2015-2016 and provides an overview of our programs and services.

We have one objective: to make Florida the healthiest state in the nation. Through the diligence of our 170+ strong staff, we are making great strides to obtain this goal. In doing so, we help to make Collier County a wonderful place to work, live, and play.

Thank you for taking the time to read our report.

Yours in Health,

Stephanie Vick, M.S., B.S.N., RN  
Administrator  
Florida Department of Health in Collier County

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## MISSION

To protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts

## VISION

To be the healthiest state in the nation



## Awards and Recognition

### Accreditation

The Florida Department of Health celebrates our shared achievement of receiving the first-in-the-nation national accreditation as an integrated Department of Health through the Public Health Accreditation Board (PHAB). After more than a year of compiling data to support the Public Health Accreditation Board (PHAB) accreditation process the unified Florida Department of Health, including the state health office and all 67 county health departments, has been rigorously examined and meets or exceeds national standards for public health performance management and continuous quality improvement.

### Prudential Productivity Award

The Department of Health in Collier County (DOH-Collier) School Health team received their Prudential Productivity Award for streamlining the school screening process, reducing the number of DOH-Collier staff needed to assist with screening from 16 to 11. This resulted in decreased travel costs for staff while allowing the program to identify children having medical needs and get them treated quickly.

### Blue Zones Project Approved Worksite

Blue Zones employs evidence-based ways to help people live longer, better. While DOH-Collier already had in place many of the wellness efforts Blue Zones promotes, the validation process of becoming a Blue Zones Project Approved Worksite helped find areas for improvement and expansion. From healthier vending machine options and walking Moais to a formalized breastfeeding policy and a dedicated worksite wellness committee, DOH-Collier is committed to advancing a healthy, happy workforce.

### Governor's Sterling Council's Best Practice Award

DOH-Collier received a Best Practice Award from the Governor's Sterling Council in recognition of the robustness of the disaster and emergency preparedness system of this organization which systematically considers prevention, continuity of operations, and recovery as well as continuous evaluation of the system.

### Project Public Health Ready

DOH-Collier has received Project Public Health Ready recognition by the National Association of County and City Health Officials (NACCHO) for its ability to plan for, respond to, and recover from public health emergencies.

### Family Friendly Business

DOH-Collier has been recognized by the Naples Alliance for Children as a Family Friendly Business for the 16th year in a row. This award is conveyed to Collier County businesses and organizations that implement a mix of traditional and innovative ways to assist employees with balancing the needs of their families with the high demands of their careers.

### Florida Breastfeeding Friendly Employer Award-Gold Level

The Florida Breastfeeding Coalition recognized DOH-Collier for their commitment to supporting their breastfeeding employees in the workplace, in turn supporting better health for mothers and babies. Staff from the Family and Personal Health and Community Health Promotions divisions formalized a breastfeeding policy and did the ground work to submit the application.

## Child Care Training and Consultation

Through a contract with the Early Learning Coalition of Southwest Florida, a registered nurse provides services to child care personnel. These services include health and safety trainings, consultations, and participation in outreach events in Collier, Lee, Hendry, and Glades counties. During the 2015 through 2016 time period, 86 trainings were offered and over 700 consultations were provided. Trainings and consultations included a variety of topics including disaster preparedness, poison prevention, water safety/drowning prevention, child abuse, asthma, safe sleep/sudden infant death (SIDS) prevention, oral health, car seat safety, immunizations, safe medication administration, and communicable disease transmission. A quarterly "Illness/Injury Prevention" newsletter was written and distributed to over 400 child care centers in the four county region both years. Through collaborative partnerships and involvement with related community entities such as the Early Childhood Network, NCH Safe and Healthy Children's Coalition, Safe Kids and the Department of Children and Families, safe and healthy child care is enhanced throughout our communities.



## Healthy Start

Healthy Start program goals include reducing infant mortality, reducing low birth weight infants, and improving developmental outcomes for infants. Services are provided to at risk pregnant women and infants up to age 3. The program is managed by nurses and provides service coordination, including home visits, phone calls, and facilitating access to community resources. In 2015 and 2016, the Healthy Start program served 1,044 and 1,077 pregnant women and 739 and 951 infants, respectively. Healthy Start staff work with clients and related community providers to assure a healthy, nurturing, and safe home environment for infants.

In 2014, The Annual Maternal and Child Health Needs Assessment identified disparities among birth outcomes in the Haitian population as a key health issue. Healthy Start took the initiative to address the disparity by creating a curriculum-based health education class for prenatal Haitian women in their native language of Creole. The Haitian Prenatal/Parenting classes address cultural myths related to pregnancy and newborn care in order to improve birth outcomes. This improves service delivery to the target population and lowers the risk factors associated with pre-term births, low birth weights, and infant mortality. Attendance for classes in 2016 was 81, three times higher than the attendance of 2015.



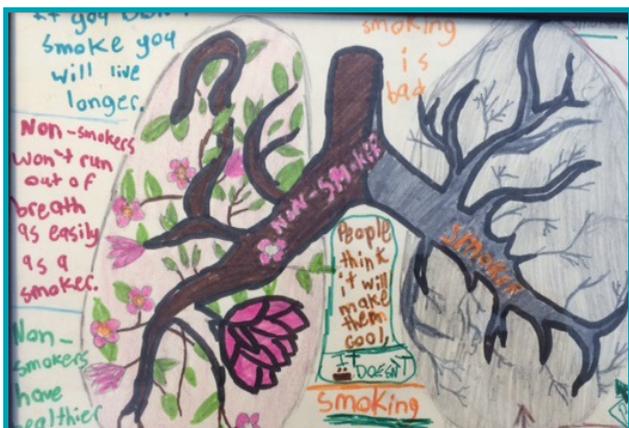
# Tobacco Prevention

Despite significant declines over the past 20 years, tobacco use continues to be the leading cause of preventable death and disease worldwide. The Tobacco Free Collier Partnership works on a variety of policy initiatives to make tobacco less desirable, acceptable, and accessible to Collier County residents, particularly youth.

The Tobacco Free Collier Partnership is comprised of individuals and agencies representing many different sectors of the community including hospitals, non-profit organizations, governmental agencies, medical clinics, educational institutions and community leadership groups committed to developing and advocating for policies which reduce the use and effects of tobacco in Collier County. The partnership, supported by the tobacco program staff of DOH-Collier, convenes bi-monthly, and is continuously at the forefront of tobacco-free policy progress in Collier County.

Throughout 2015 and 2016, the Tobacco Free Collier Partnership has:

- Provided education outreach and guidance to local educational institutions to gauge interest in tobacco-free campus policies and assist with implementation
- Conducted a survey of more than 250 local retail locations in order to identify harmful tobacco industry marketing trends influencing local retailers
- Collaborated with Collier County Parks and Recreation to place suggestive smoke-free signs at playgrounds and ball parks
- Supported 3 local multiunit housing communities to provide smoke-free living opportunities for residents, and continues to provide technical assistance to condominium and apartment communities that are interested in smoke-free buildings
- Coordinated the 2nd and 3rd annual Tobacco Free Art Contest, engaging over 200 local summer campers each year in a creative effort to prevent youth initiation of tobacco use
- Assisted 4 local businesses with implementation of smoke-free grounds policies, and facilitated increased access to free and covered cessation resources for employees at 12 different large employers in Collier County
- Contributes tobacco policy expertise to numerous other community coalitions including Collier County Public Schools School Health Advisory Committee, Youth Resources Coalition and various policy committees of the Blue Zones Project of Southwest Florida



# Women, Infants, and Children Program (WIC)

The Women, Infants, and Children (WIC) Program is funded by the U.S. Department of Agriculture (USDA) and administered in Florida by the Department of Health. Eligibility is based upon both income and nutritional risk. The WIC Program at provides a monthly food package of nutritious foods, and nutrition education to pregnant, postpartum and breastfeeding women, infants, and children up to age five. In Federal Fiscal Years 2015 and 2016, the Collier WIC Program served an average monthly caseload of 8,981 clients and issued food package benefits which contributed an average of \$5.3 million per year to the local economy.

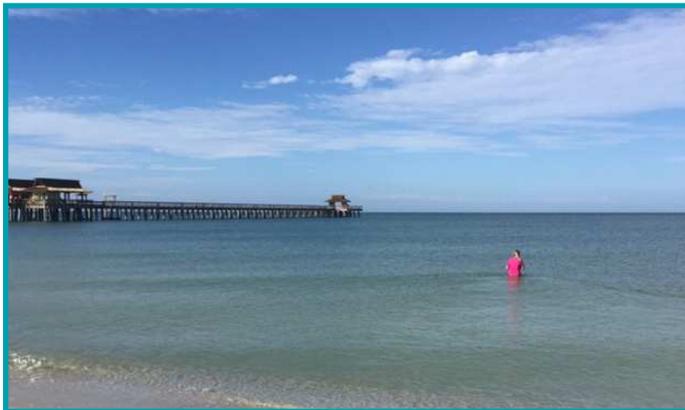


The Collier WIC Program collaborates with the Breastfeeding Coalition of Collier County to encourage and support breastfeeding throughout the community, and offers weekly breastfeeding support groups at each Collier WIC office. During Federal Fiscal Years 2015 and 2016, the rate of breastfed infants in Collier WIC rose significantly from 34.2% to 42.5%.

# Healthy Beaches

The Healthy Beaches program is a result of an EPA grant and State Legislation to protect 30 of Florida's coastal counties. Environmental Health staff sample 12 points from Marco Island to Barefoot Beach and test for Enterococci bacteria, which can cause gastrointestinal illness. DOH-Collier has not issued a beach water quality advisory in 10 years!

In 2015, 253 samples were collected bi-weekly from 11 sites from Delnor Wiggins Pass State Park to South Marco Beach. There were no re-samples collected in 2015. In 2016, 443 samples were collected weekly from 12 sites from Barefoot Beach State Preserve to South Marco Beach. Due to more stringent EPA sampling requirements that were implemented in 2016, 7 re-samples were collected. Collier County did not have any beach advisories in 2015 or 2016.

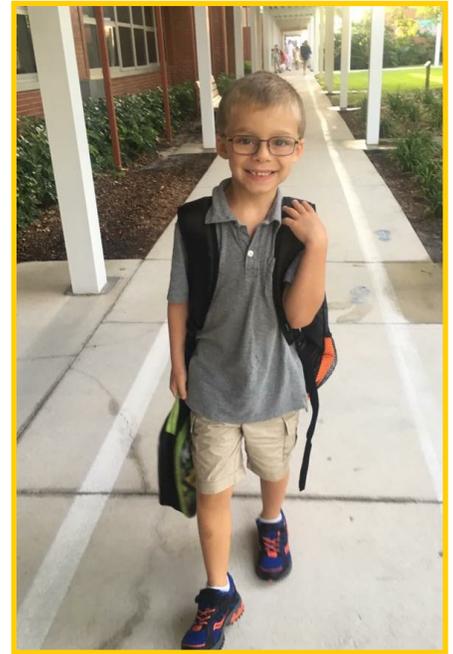


# COLLABORATION

We use teamwork to achieve common goals and solve problems

## School Health

The School Health program exemplifies the values of the Department of Health. Services are provided within a School Health Partnership framework that is comprised of the Collier County Public Schools system, NCH, and DOH-Collier. Each year, students in Collier County public schools (as well as private schools) are provided health screening services mandated by Florida law. These services are provided by DOH-Collier School Health staff in collaboration with other community organizations. They include screenings for vision, hearing, scoliosis, and growth and development (height and weight) for students in grades kindergarten, first, third, and sixth (as well as any other student referred to the screenings by school staff). Students referred by screenings for suspected health conditions are provided follow-up services performed by DOH-Collier School Health staff. The screening services provided to students in Collier County are conducted in a standardized, systematic process developed from researching best practices. Trained staff and volunteers use equipment that is calibrated annually. Completion of the initial mass screenings takes 12-13 weeks and includes an average of about 52 schools each year. The speed of which the screenings are completed has been considered a best practice throughout the state; our network of screening collaborators is substantial when compared with other counties. This allows us to provide one of the best screening programs possible for Collier County children while emphasizing one of our most important values - Collaboration.



2016-2017 screening data includes:

**Vision:** 14,175 screened with 1,804 students referred for suspected vision disorder

**Hearing:** 10,036 screened with 120 students referred for suspected hearing disorder

**Scoliosis:** 3,419 screened with 55 students referred for suspected Scoliosis

**Growth and Development:** 10,165 height and weight screenings performed; the results of which showed that 4,015 students screened were either overweight or obese and another 254 were underweight

## Medical Reserve Corps

The Collier County Medical Reserve Corps (CCMRC), which is housed and supervised within DOH-Collier, is comprised of pre-identified, credentialed, and trained medical or non-medical volunteers who can respond to assist during local public health events, exercises, or emergencies. Most recently, CCMRC participated as mutual aid assisting the American Red Cross in exercising a Family Assistance Center during an Airline Crash scenario at the Naples Airport. In the past year, licensed and non-licensed volunteers donated 91 professional service hours valued at \$5,676.

# Migrant Housing Program

DOH-Collier's Migrant Housing Program continues to be one of the largest migrant housing programs in the State of Florida. During 2015, 996 inspections were conducted, which included the required inspection frequency mandated by Florida Statutes, as well as investigation of potential illegal migrant housing units. During 2016, Immokalee staff completed a total of 841 services including routine inspections, reinspections, community presentations, and complaint investigations. The complaint services completed includes the investigation of 19 potential illegal migrant housing units to ensure compliance with health and safety standards.



# NCH Safe and Healthy Children's Coalition

DOH-Collier employs a Nurse Consultant who works closely with the NCH Safe and Healthy Children's Coalition and Safe Kids SWFL/Collier. In 2015 and 2016, our Nursing Consultant served as the chairman of the board for the NCH Safe and Healthy Children's Coalition, a board member for Safe Kids of SWFL and chair for Safe Kids Collier. Our Nurse Consultant is also the co-chair for the safe sleep committee. Other initiatives include:

- SWIM Central provides water safety lessons to 3-5 year old socioeconomically disadvantaged kids for free. In 2015 and 2016, over 1,380 children learned water safety skills.
- Stewie the Duck, Collier County's water safety mascot, was introduced in 2016 by a collaboration of the coalition and DOH-Collier. He is the face of water safety in the community and reached over 11,865 children at 43 events in 2016.
- "Kids on the Go" was developed in conjunction with the Collier County Public Schools to encourage children to exercise and adhere to a healthier lifestyle. Children run 26.2 miles in a 10 to 12 week period.
- In 2015 and 2016, approximately 2,200 children in grades 3-5 participated. Life Jacket Loaner Stations have been placed around area beaches in Collier County. In 2015 and 2016, the final 12 stands were placed making a total of 15 stands.





## Disaster Preparedness and Zika Virus Response

In 2015, DOH-Collier received Project Public Health Ready (PPHR) recognition by the National Association of County and City Health Officials (NACCHO) for its ability to plan for, respond to, and recover from public health emergencies. DOH-Collier and its community partners routinely work together to create and update their comprehensive preparedness planning documents, and to prepare the community and its resources for any and all public health emergencies. Out of ~3,800 local health departments across the country, DOH-Collier joins a cohort of more than 400 that have been distinguished for excellence in preparedness through PPHR, either individually or as part of a region.

In February 2016, the Epidemiology program began surveillance and reporting of Zika virus in Collier County. DOH-Collier and Collier Mosquito Control District began meeting monthly to discuss planning, resources, and prevention. During 2016, a total of 245 Zika investigations were initiated, and 27 cases of imported Zika virus were reported in Collier County. The Disaster Education Program's monthly public health education and disaster preparedness outreach and training was utilized during the Zika virus response. 91 Faith Based Organizations and 380 Residential Enclaves received Zika awareness education and communication through the Disaster Education Program outreach initiative, which began in 2011. DOH-Collier provided Zika Awareness training to 970 individuals in Collier County, including multiple presentations to the health care community, Lodging and Tourism industry as well as numerous community Home Owner Associations. DOH-Collier has also trained 283 individuals in the Door-to-Door outreach curriculum. These trained partner agencies include the American Red Cross, Community Emergency Response Teams, Medical Reserve Corps, and the local Collier Organizations Active in Disasters.



# ACCOUNTABILITY

We perform with integrity and respect

## Immunizations

DOH-Collier is committed to vaccinate all children in Collier County. Our Pediatric Immunization Program provides vaccines to all children 0 through 18 years of age at no cost. Of the 62,940 immunizations provided from January 1, 2015 to December 31, 2016 at DOH-Collier, 42,393 were provided in the pediatric immunization clinics located in Naples and Immokalee. These numbers do not include the 2,267 influenza vaccines given by DOH-Collier to clients 19 years of age and older.



In March 2013, DOH-Collier began offering Tdap (Tetanus, diphtheria, and pertussis) vaccine to adults 19 years of age and older who were uninsured or underinsured. The vaccines for this program are provided through the Vaccine for Children Program. In October 2014, the program was expanded to include five additional vaccines recommended for adults. In December 2015, the program expanded to include influenza vaccine. In 2015-2016, 2,710 vaccines were administered. This program assures that all Collier County adults have the ability to be protected from vaccine preventable diseases.

## Limited Use Public Water Systems

The Limited Use Public Water Systems program inspects wells and private water systems which are not covered by the Safe Drinking Water Act. It includes setback standards for private water systems, construction standards for multi-family water systems, and construction and operation standards for limited use public water systems.

In 2015 and 2016, 10 new limited use public water supply systems were approved for use. In 2015, our staff completed 206 inspection services of 140 limited use public water systems. In 2016, 374 inspection services were completed of 140 limited use public water systems.

## Environmental Health Facilities

DOH-Collier inspects and permits mobile home parks, food hygiene (schools, assisted living facilities, civic organizations, bars that only serve pre-packaged, pre-portioned food), group care (schools, assisted living facilities, etc.), biomedical waste, tattoo establishments (including permanent make-up) and tanning salons. In 2016, Environmental Health staff provided the following services:

- 2,657 inspection services of 1,771 regulated facilities. These facilities include 74 mobile home parks; 251 food hygiene and 129 group care establishments; 891 biomedical waste generators, storage and/or transporters; 2 body piercing establishments, 149 tattoo permits and 14 tanning salons.
- Investigated 28 sanitary or health complaints related to tattoos, food hygiene, group care facilities, housing and public buildings, mobile home parks, biomedical waste, and pests, of which 68% were abated, referred, or not valid.
- Maintained 98.7% overall compliance inspection rating for all programs.

# Public Swimming Pools

The Public Swimming Pools program inspects public, permitted swimming pools to ensure that life safety equipment is present and that pools and spas are being maintained so as to prevent any waterborne illnesses.

In 2015, Environmental Health staff approved and opened 14 new swimming pools, 9 spas, and 1 splash pad, while completing 4,312 inspection services of 1,658 public swimming pools. In 2016, staff approved and opened 19 new swimming pools, 12 spas, and 2 wading pools, while completing 4,248 inspection services of 1,693 public swimming pools.



# Onsite Sewage Treatment and Disposal Systems (OSTDS)

Onsite Sewage Treatment and Disposal Systems (OSTDS) are what is commonly referred to as a septic system. When properly designed and maintained, these systems protect groundwater, which provides almost 90% of Florida's drinking water.

- OSTDS program evaluation was conducted for the 2014 and 2015 operating years and received a score of 82%. Quality improvement projects are underway to improve efficiency and accuracy as well as improve relationships with county agencies.
- Staff completed nearly 1,800 construction inspections, and completed 245 operating and service entity inspections for the 239 operating permits issued in 2016.
- OSTDS program inspectors investigated 57 sanitary nuisance complaints in Collier County, in which 77% were abated, referred, or not valid.
- In 2016, there were 6 core staff in the OSTDS program, 3 of which are trained as Certified Environmental Health Professionals, as well as 4 additional staff cross-trained in OSTDS working in other programs.
- Collaborated with Collier County Growth Management Department for their deployment of electronic plan review process, and coordinated with their staff to improve current health review process. Received over 1,500 permit applications from Collier County Growth Management Department for building plan health reviews in 2016.
- Maintained 100% compliance inspection rating for OSTDS programs.



# RESPONSIVENESS

We achieve our mission by serving our customers  
and engaging our partners

## HIV/AIDS and Hepatitis

Counseling and testing is a prevention strategy with a primary goal of preventing the transmission of HIV, hepatitis, and other STDs. DOH-Collier provides both confidential in-house as well as community testing, counseling, and education. Community testing takes place in collaboration with other agencies, and in non-traditional places via a mobile unit provided by the Community AIDS Network. Prevention risk reduction programs are available to all members of the community regardless of their HIV status.

In 2015, 3,681 HIV and STD tests were given. The Hepatitis Program performed 635 hepatitis tests with 15% positivity rate, and administered 300 hepatitis A and B vaccines. In 2016, 2,442 HIV and STD tests were given. The Hepatitis Program performed 752 hepatitis tests, and administered 259 hepatitis A and B vaccines. .

In addition to counseling and testing programs, HIV positive residents of Collier County are provided services with the goal of achieving and maintaining a healthy lifestyle. These services include linkage to care, case management, housing assistance, outpatient ambulatory services, medical care, and access to prescription drug assistance programs.



## Sexually Transmitted Diseases (STD)

Sexually Transmitted Diseases are on the rise nationwide. Our STD Program reports and investigates cases of STDs to provide education, testing, and to control the spread of STDs in our community.

In 2015 and 2016, our STD program reported and investigated a total of 2,232 cases of sexually transmitted diseases. Of the total number of reported STDs in 2015 and 2016, 1,973 of the cases were chlamydia. Approximately 64% of chlamydia cases were in 15-24 year olds. Our STD program also conducted 56 outreach screenings and education events throughout the community including the Annual Homeless Count, Florida SW State College, in addition to visits with high volume providers.

# Disease Investigations

Epidemiology is the study of the distribution and determinants of diseases and other health-related events within the community, and the implementation of control measures to prevent further spread of disease. The Epidemiology Program conducts investigations of reportable diseases and conditions, outbreaks of illness, potential exposures to the rabies virus, complaints of foodborne illness, and conducts surveillance to monitor disease trends in the community.

The Epidemiology Program investigated and reported 434 diseases and conditions (excluding HIV/AIDS, STDs and Tuberculosis) during 2015, and 451 in 2016. Also, in 2015, 359 cases that did not meet the reporting criteria were investigated, while 431 were investigated in 2016.

Salmonellosis was the leading cause of morbidity in Collier County, and accounted for 26.6% of reportable diseases during 2016. The Centers for Disease Control and Prevention reports most people infected with Salmonella recover without treatment, but the elderly, infants, and those with impaired immune systems are more likely to have a severe illness. Enteric diseases (Salmonellosis, Shigellosis, Giardiasis, Campylobacteriosis, Hepatitis A and Escherichia coli [Shiga-toxin producing]) accounted for 53.9% of all reportable diseases.

Leading Reportable Diseases (excluding HIV/AIDS, STDs, Tuberculosis) Collier County, 2015 and 2016					
Disease by Rank Order, 2016	2016	% of All Reportables	2015	% of All Reportables	Percentage Rate of Change 2015 to 2016 Per 100,000 Population
Salmonella	120	26.6%	112	25.8%	5.0
Campylobacter	66	14.6%	77	17.7%	-16.0
Rabies, possible exposure PEP recommended	65	14.4%	68	15.7%	-6.3
Zika	27	6.0%	0	0.0%	-
Varicella	23	5.1%	20	4.6%	12.7
Pertussis	20	4.4%	16	3.7%	22.5
E. coli infection, Shiga toxin-producing	19	4.2%	10	2.3%	86.3
Giardia	19	4.2%	20	4.6%	-6.9
Shigella	15	3.3%	30	6.9%	-51.0
Legionella	14	3.1%	10	2.3%	37.2

Source: DOH-Collier Epidemiology



# Adult Health Clinic

The Adult Health Clinic provides services to individuals to prevent, identify, and treat communicable diseases. A range of quality services are provided by staff, which include:

## Adult immunization walk-in clinic

- In 2015 and 2016, over 21,000 immunizations were administered to clients aged 19 and over. The Adult Health Clinic assists financially qualified clients who apply for the vaccine assistance program to help offset the cost of immunizations.

## Treatment of sexual transmitted diseases (STDs)

- The clinic provided testing, diagnosis and treatment to 746 clients in 2015, and over 800 clients in 2016. The program intervention helps to protect infected individuals, their partners, and unborn children from serious complications that may result from untreated STDs. These visits are seen as an opportunity to educate the client and the community.

## Treatment of HIV/AIDS

- The Adult Health Clinic provides primary and specialized care to over 300 HIV positive patients. Clients are closely followed to optimize medication adherence and treatment compliance. All immunocompromised patients are provided with all recommended vaccines at no cost to avoid preventable diseases.

## Tuberculosis Program

The Tuberculosis Program works to improve the health of Collier County residents by reducing the number of active TB cases in the community. As the TB case rate continues to decline, the Tuberculosis Program has increased its efforts to reach out and educate local providers on the importance of testing high risk individuals. Tuberculosis program services include:

- Evaluation and treatment of suspect and active TB cases
- Case management and provision of medication by Directly Observed Therapy (DOT) to suspect and active TB cases through completion of treatment
- Utilizing contact investigations to locate and evaluate those who have been in close contact with a TB case
- Providing testing and offering treatment to those who have been exposed to tuberculosis bacterium (latent tuberculosis infection/LTBI)
- Providing Directly Observed Therapy (DOT) to high risk individuals with LTBI
- Performing required TB screening on certain individuals entering Collier County from outside the country
- Providing expertise and guidance to area health care providers regarding screening, diagnosis and treatment of TB

Collier County reported 11 TB cases in 2015 and 10 TB cases in 2016. The Tuberculosis Program provided over 2,200 individual doses of TB medication by DOT to TB cases, suspected cases, and other high risk clients with LTBI in 2016.



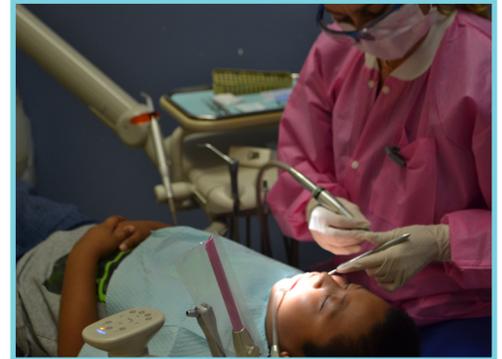
# EXCELLENCE

We promote quality outcomes through learning and continuous performance improvement.

## Dental Clinic

The Dental Clinic at DOH-Collier provides services to children of all ages and eligible adults ages 18 to 49. Emergency services are also provided to those who are eligible. In 2015, the clinic saw 9,494 patients, and 9,250 patients in 2016.

In 2014, the Dental Program started a WIC Fluoride program in collaboration with University of Florida to provide dental outreach, education, and prevention to at-risk pregnant, breastfeeding/postpartum women, infants and children up to their fifth birthday. This initiative provides dental screening and fluoride varnish treatments for the toddlers and young children at all 3 WIC centers in Collier County. This program saw 1,327 WIC clients in 2015, and 1,377 in 2016.



## Tooth Fairy

The Tooth Fairy Program is part of DOH-Collier's Community Health Promotion Division. The purpose of the Tooth Fairy/Oral Health Educator is to promote the health and well-being of the younger residents of Collier County, as well as their parents. The tooth fairy visits Collier County children in their classrooms, various camps, health fairs and daycare centers educating them in the importance of good oral hygiene and promoting whole body health. Tooth Fairy presentations are about 30 minutes long and stress good oral health and hygiene with a connection to full body health in a light hearted, fun manner. Tooth brushes, flossers, and tooth paste along with informative material is then given out to the children. In 2015 and 2016, the Tooth Fairy educated approximately 5,825 children through elementary schools, pre-schools, summer camps, health fairs, and various events.



# Florida KidCare

Florida KidCare is the state children’s health insurance program for uninsured children under age 19. It includes 4 different programs; Healthy Kids, MediKids, Children’s Medical Services (CMS) and Medicaid. When an application is submitted, Florida KidCare determines which program a child is eligible for based on age and family income. DOH-Collier makes applications available through various community partners, organizations, and local health fairs. Currently, there are 4,604 children covered by Healthy Kids, MediKids, and CMS in Collier County. For more information or a KidCare application, call (239) 252-2669 or call toll-free 1-888-540-5437 (KIDS). An online application may be completed by visiting the Florida KidCare website at [www.floridakidcare.org](http://www.floridakidcare.org).



# Media and Communications



Public information requests and program promotion vary considerably depending on competing news items and the perceived community interest in a public health issue. In 2015 and 2016, the DOH-Collier Public Information Officer (PIO) distributed 158 press releases and communications to over 60 local media outlets (English, Spanish & Creole) and community partners, responded to 300 media information and interview requests. In mid-2016, our PIO was selected to be the regional social media lead for a new Twitter Social Media Pilot project for the Florida Department of Health. From August 1, 2016 to December 31, 2016, our communications team maintained the SWFL Region Twitter page, posting 274 public health messages.

# Human Resources

In order to ensure consistency and improve the overall efficiency and effectiveness of how the Department of Health administers key Human Resources (HR) services throughout the state, the decision was made to regionalize all HR functions within the 67 county health departments into 6 regional hubs by the end of 2016. DOH-Collier was selected to serve as the lead office for the Southwest Florida HR Consortium.

Due to the enormity of this initiative and to ensure as seamless of transition as possible, each lead county health department (CHD) developed a timeline to phase in their new partners, with all CHDs phased into their consortium by the end of 2016. Counties included in the Southwest Florida HR Consortium include Collier, Lee, Charlotte, Sarasota, Highlands, Okeechobee, Desoto, Hendry, and Glades. DOH-Collier HR staff now serve approximately 1,300 employees as part of the consortium.

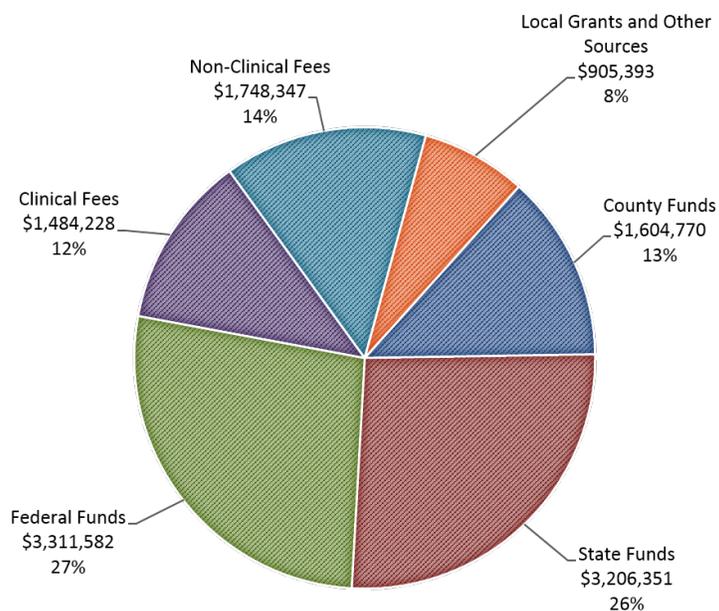


# DOH-Collier Budget

## Funding Profile

DOH-Collier obtains its operating funds from a wide variety of sources. The bulk of this funding has historically been provided by State, Federal and County governments. A major fiscal challenge over the past few years has been the full implementation of the Statewide Medicaid Managed Care (SMMC) program. The SMMC program required county health departments to transition from a Medicaid flat-rate fee reimbursement methodology to fee-for-service rates individually negotiated with managed care organizations. Almost 30% of DOH-Collier's total annual operating funds continues to be earned through the provision of clinical and non-clinical services.

### FUNDING SOURCES= \$12.26 MILLION (FY 2015 – 2016)

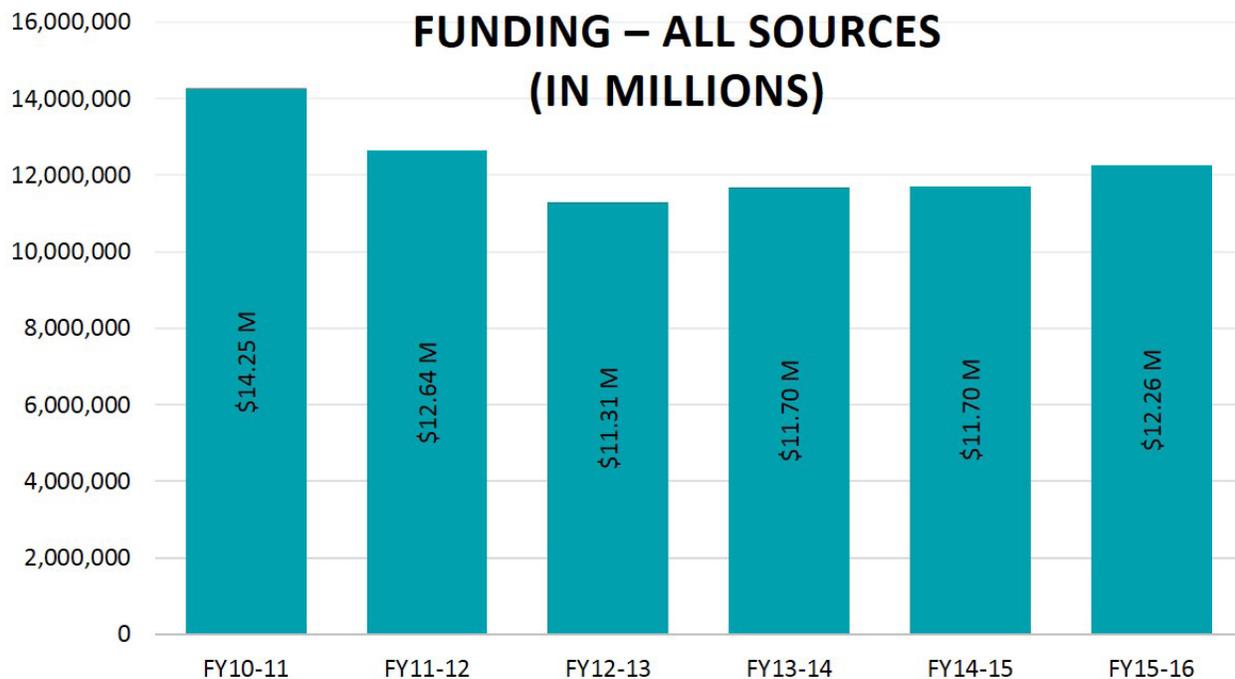


## Upcoming Fiscal Challenges

The end of the U.S. "wet foot, dry foot" policy for Cubans in January 2017 will have a significant impact on DOH-Collier and its Refugee Health program. This federal program provided substantial resources (over \$800,000) for refugee health examinations, vaccinations, and communicable disease treatment. Another fiscal challenge in 2017 will be the full implementation of the DOH-Collier Family Planning Clinic.

## Revenue Trends

Annual revenues for DOH-Collier dropped dramatically in fiscal year 2011-12 due to the economy, but DOH-Collier met this challenge by transforming itself into a smaller, leaner, more efficient and laser-focused organization. Through this transformation, DOH-Collier was able to ensure the fiscal sustainability of many of its important programs.



### Programmatic Expenditures (FY 2015 - 2016)

Women, Infants, and Children (WIC)	\$1,422,000	Health Information Management	\$303,000
Environmental Health Services	\$1,022,000	Tuberculosis Services	\$297,000
Dental Services	\$991,000	Health Education	\$278,000
Healthy Start Program	\$856,000	Other Family and Personal Health	\$240,000
Refugee Health	\$802,000	Family Planning Services	\$208,000
Ryan White HIV/AIDs	\$548,000	Disaster Preparedness	\$197,000
Adult Health Clinic	\$535,000	Tobacco Cessation	\$181,000
Immokalee Satellite Operations	\$484,000	Communicable Disease & Control Prevention	\$161,000
Epidemiology	\$463,000	Sexually Transmitted Diseases	\$149,000
Pediatric Immunizations	\$367,000	Vital Statistics (Birth and Death Certificates)	\$122,000
Women's Health - Prenatal Services	\$320,000	Medical Referral Services	\$55,000
School Health Operations	\$313,000		

*Unallocated Administrative & Infrastructure Costs*    \$1,787,000

