SMART GROWTH COALITION

INFRASTRUCTURE CONDUCIVE TO HEALTHY LIVING

www.HealthyCollier.org

Mission Statement:

To enhance the health, safety and welfare of our community through increasing awareness of responsible growth.

Why Smart Growth Matters in Collier County

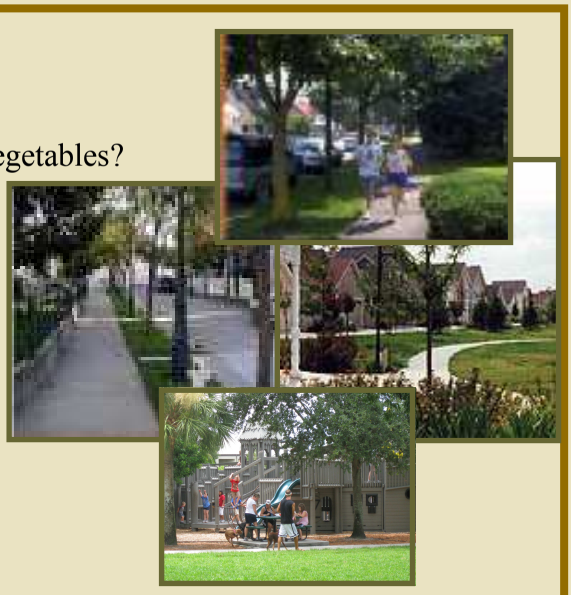
- Increases **active living and healthy eating**
- Provides **connectivity** amongst neighborhoods, schools, parks and shopping
- Increases multi-modal **transportation options**
- **Preserves green space** for children to play and wildlife to thrive
- **Mitigates urban sprawl development**

- **59.6% of adults and 12.5% of high school students in Collier County are overweight or obese**
- **8.8% of adults were diagnosed with diabetes**
- **12.3% of high school students have asthma**
- **41.4% of high school students are inactive**
- **178 bike/ped crashes resulted in 91 injuries and 5 fatalities**

2007 Community Health Assessment Resource Tool

Do you live in a community where you…

- can be active by walking or biking to a park or a community center?
- can walk to a grocery store or farmer's market to buy fresh fruits and vegetables?
- can easily make choices for short trips (walking, biking, public transit)?
- don't have to be dependant on your car for every trip?
- can easily access a public school or library?
- connect to surrounding neighborhoods?
- have a range of housing opportunities and choices (apartments, houses, condos)?
- can engage in activities with your neighbors?



If you do, you live in a community that promotes health.

Smart Growth Coalition

For more information go to: www.HealthyCollier.org or call Stacy Revay at (239) 252-2594

Vision and Goals of the Smart Growth Coalition

- Provide education for community stakeholders and decision makers on how we can collectively impact health (obesity, inactivity, social and mental health) in Collier County.
- Influence the Growth Management Plan to strengthen opportunities for implementing environmental, systems and policy changes to promote healthier living for all families in Collier County.

- Current and future generations will thrive in a healthier, safer and sustainable environment.
- Development is designed to promote safety and well-being while making daily life more practical.
- A walkable community connects neighborhoods, schools, businesses and recreational areas.
- A multi-modal transportation system encourages synergistic infrastructure and responsible growth.

- Social capital is increased by promoting face to face interaction with neighbors thus creating a greater sense of community.
- Developers are encouraged to undertake more "infill" and redevelop vacant lots in developed areas.

Please fill out the questions below and return this part to Stacy Revay (P.O. Box 429 Naples, FL 34106)

Zip code where you live in Collier County :_____

1. **Can you walk and/or bicycle safely in your community? If the answer is NO, why?**

2. **Can you easily access healthy food choices (grocery store, farmers market), parks and community centers? If the answer is NO, why?**

If you would like to receive information regarding the Smart Growth Coalition please complete the section below:

Name/Email: