



Minutes

7/20/17

“The Tobacco-Free Collier Partnership works to develop and promote policies which reduce the use and effects of tobacco in Collier County”

Welcome/Introductions

Review Previous Minutes – approved

Partnership Update & Action Items

Caren Langevin was elected as the Partnership Chairperson.

Caren reviewed the partnership by-laws with members. No changes were made; the bylaws were approved by the members present.

Robert announced that he would be leaving his position in Collier County to become a Statewide Policy Manager for the Bureau of Tobacco Free Florida. His departure date will be some time in the month of August. His office will be at the Florida Department of Health in Collier County. His position will be posted for hire within the next several weeks on the Florida People First system. Staff will send the announcement out to Partnership members so they can share the opportunity with others.

In other staffing updates, our two summer interns have completed their internships. Part-time OPS staff member Lauren Holmes has left for a fulltime position in Lee County. OPS staff Cris Labra is continuing to work with Tobacco Free Collier. Cris will have increased responsibilities with the SWAT program as the new school begins as well as working on other policy areas.

Policy Updates

- **Tobacco 21**

Jessica reported that the opinion poll has been completed by more than 1,000 persons with 80% support. She and Robert have reached out to several local business owners with tobacco retail licenses (7 Eleven owners and cigar store owners) to discuss T21. They have not yet encountered any negative responses. Jessica would like to setup a workshop with City Council members to educate them on the issue and involve some of our SWAT youth leaders in the presentation.

- **Hodges University Tobacco-Free Campus Initiative**

The Board of Trustees for Hodges University voted to approve the Smoke free campus policy. The policy is on track to go into effect on January 1, 2018. The next meeting of the campus committee will be in August. The design work for the campus signs is complete and the signs (provided with Tobacco Free Collier Partnership funds) are ordered. The webpage is scheduled to launch in September.

- **County Collaboration - Tobacco Free Beaches**

The collaboration with the Blue Zones Project and the Collier County Parks and Rec. to place suggestive no smoking signage at beach entrances is moving forward. Designs are currently being approved.



- **Smoke Free Multiunit Housing Improvements**

Melissa shared the SFMUH Quality Improvement Action storyboard with the partnership and explained how we're making progress with condominiums.

- **Tobacco Free Worksites**

As a part of our upcoming work plan activities, The Tobacco Free Collier partnership will be hosting a booth at the upcoming Greater Naples Chamber of Commerce Trade Exposition.

Students Working Against Tobacco - www.swatflorida.com

Cris Labra reported on the Summer Art Contest and passed around the winning artwork. A portion of the submissions was featured on the meeting room wall for Partnership members to view. The art will hang in the South County Regional Library and other locations in August and September.

SWAT clubs will begin recruitment and meetings after the start of the new school year, August 16. Staff will be conducting the annual Advisor's Meeting to showcase the new SWAT Guide and discuss plans for the upcoming year on July 25.

Other Business

Jim Zimmerman shared information about the upcoming Coastal Cleanup. 20 sites have been confirmed and groups are welcome to start a cleanup at a new site. SWAT youth will be participating again this year.

Eliseo Rangel shared information about the role of AHEC in cessation. While continuing public classes, AHEC will be trying to reach a larger portion of the community with substance and mental health issues where the rates of tobacco addiction remain higher than the general population.

Next Partnership Meeting: September 14, 2017 at 4:00 pm

Upcoming Dates:

- July 25, SWAT Advisor Annual Meeting
- August 22, Greater Naples Chamber of Commerce Trade Show exhibitor 2 pm- 6 pm
- September 16, Coastal Cleanup
- Quit Smoking Now cessation classes (once a week for 6 sessions) open to the public

<http://www.ahectobacco.com/calendar/>

For more information or to register call the Everglades Area Health Education Center (EAHEC) at 877-819-2357 or email info@ahec.org

Other News

- County Partnership Website - <http://www.tobaccofreeflorida.com/county/collier/>