



Minutes

3/15/18

“The Tobacco-Free Collier Partnership works to develop and promote policies which reduce the use and effects of tobacco in Collier County”

Welcome/Introductions

Review Previous Minutes – approved

Activity Updates

- **Local Worksite Wellness Achievements in Q3**

Cris L. informed partnership members that Case Benefit Consultants completed a worksite wellness assessment in quarter 3. The organization is an employee benefits consulting firm serving Central and Southwest Florida. Tobacco Free Collier has been providing this firm with cessation resources and materials for their clients. Grantee staff inquired about this organizations smokefree policy and it was determined that although the agency does not allow smoking within its offices, they do not have a written policy in place. Grantee staff will use this as an opportunity to work with the firm. Case Benefit Consultants also agreed to distribute TFC’s worksite wellness assessments with their clients. This will help TFC build relationships with employers within the community that are interested in implementing Tobacco-Free Worksite policies.

- **Marco Island Association of Condominiums (M.A.C.) Board Meeting**

Cris L. informed members of a presentation that he made for the Marco Island Association of Condominiums on March 15, 2018. Members of M.A.C were introduced to the partnership and informed of SFMUH. This meeting helped to make new connections with a community that staff has had difficulty engaging with.

Updates on AVC Surveillance

Since the last meeting, David Lawrence members and staff have completed a total of 21 AVC assessments. This brings the quarter total to 44. Common violations include ads that go beyond brand name, price, and logo.

- **Students Working Against Tobacco – <http://www.swatflorida.com>**

C. Labra informed the partnership that the SWAT Chapter will be participating in the upcoming St. Patrick’s Day Parade. In order to promote the partnership and SWAT Chapter, members will be handing out informational palm cards. C. Labra also shared that individual clubs are working on their Kick Butts Day activities.

Legislative Update

- **SB 562** – maintains the states authority to regulate smoking but allows municipalities and counties to further restrict smoking within the boundaries of any public parks they may own. According to R. Ostbye, this bill died in committee after it was reduced to only include playgrounds and not entire park grounds.



- **SB 124** – repeals provisions of the Tobacco Settlement Agreement also died in committee per R. Ostbye’s comment.
- **Constitutional Revision Committee (CRC) proposals**
 P0094 – negatively changes the funding and structure of the Comprehensive Statewide Tobacco Prevention and Education program and could impact our Partnership and SWAT program. Commissioner Nunez amended the proposal and struck out the portion that she previously added regarding cancer research and is now moving towards removing the portion that assigns 1/3 of the funding to be allocated to media marketing. Currently, the voting on this proposal has been postponed as there was heavy debate on it and questions posed by the other CRC members.
 P0065 – extends the Florida Clean Indoor Air Act to put prohibition on the use of ENDS in the workplace. This proposal was voted on by the CRC and has moved onto the Style and Drafting committee where it will be reviewed and prepared for voting onto the next committee.

Both are making their way through committees. Caren will keep partnership members updated. Members were also provided information for tracking all the legislation themselves. Caren encouraged members to participate in any upcoming public hearings.

Other Business

- Cris L. informed members that Hodges University has begun to put up their permanent smoke-free signage. At this point, they are 2/3 of the way done and still have some of the temporary signage displayed throughout the campus.
- J. Ayerscrane of the Blue Zones Project informed members about a Blue Zones Event that will be taking place on April 16, 2018 at Alico Arena in Fort Myers, FL.

Next Partnership Meeting: May 17, 2018 at 4:00 pm

Upcoming Dates:

- Ongoing AVC surveillance – January through March
- Quit Smoking Now cessation classes (once a week for 6 sessions) open to the public
 - <http://www.ahectobacco.com/calendar-2/> . For more information or to register call the Everglades Area Health Education Center (EAHEC) at 877-819-2357 or email info@ahec.org
- March 17, 2018 – SWAT in the St. Patrick’s Day Parade in Naples
- March 21, 2018 – Kick Butts Day 2018 (Seacrest SWAT)
- April 7, 2018 – Keep Collier Beautiful – Naples Zoo Day (Tree Giveaway)
- April 14, 2018 – Keep Collier Beautiful – Bay Days Cleanup in Collier County – SWAT to potentially participate in Everglades City
- April 21, 2018 – Annual SWAT Canal Cleanup and Training at the SWAT Canal/Cracklin’ Jacks