



Agenda

5.17.18

“The Tobacco-Free Collier Partnership works to develop and promote policies which reduce the use and effects of tobacco in Collier County”

Welcome/Introductions

Review Previous Minutes: Approved

Partnership Update & Action Items

FY 17- 18 Accomplishments

- **Smoke Free Multiunit Housing Accomplishments & Outreach**

Cris L. updated members on the recent progress made in the Smokefree Multiunit Housing initiative to reduce exposure to second hand smoke. As a result of policy assistance provided by grantee staff, five condominium associations adopted smokefree policies in FY 17-18. Additionally, Cris L. informed members that continued outreach efforts have resulted in five new contacts. Staff will work with these new condominium associations to assist them in their efforts of implementing smokefree policies.

- **Local Worksite Outreach**

Cris L. discussed recent outreach efforts in the worksites policy area. Members were informed that staff met with the Glen Eagle Country Club Restaurant Committee to discuss their current policy. The committee is looking to relocate their designated smoking area and are also interested in developing a written policy that addresses tobacco use in the workplace. Staff will continue to assist this worksite with policy development and implementation.

- **AVC Surveillance**

Cris L. gave the partnership an overview of AVC surveillance activities conducted in FY 17-18. Members were informed that a total of 53 inspections were completed. Jessica C. shared that the most common violations seen where that advertisements went beyond brand name, price, and logo. She also mentioned that while conducting these inspections a lot of times tobacco products were placed within two feet of products that appeal to youth.

Legislative Update (CRC revisions)

- **P0094**

Nina G. informed members that P0094 died on calendar. The threat that this proposal presented for Tobacco Free Florida was one that most likely would've made some drastic changes to the way in which the Tobacco Free Collier program and partnership runs. No more will Tobacco Free Florida have to worry about this type of proposal getting passed because the Constitution Revision Commission only meets once every 20 years.

- **P0065**

Nina G. informed members that P0065 died on in the Style and Drafting phase however, in that process it was revised and re-written. P65 and P91 were combined to create Amendment 9 which is being called “Clean Air, Clean Water” and it will appear on the ballot this November. For reference, P91 was in regard to a ban on offshore drilling which relates to the clean water portion of the amendment.

FY 18-19 Updates

- **AVC Activity**

Cris L. discussed that in FY 18-19 we will be creating a taskforce and interviewing retailers to assess their knowledge on Assurance of Voluntary Compliance contracts. These interviews will serve as a tool to assess stakeholders knowledge and help in our efforts of creating a strategy plan.

- **Other FY 18-19 Work Plan Initiatives**

Nina G. shared that the FY 18-19 work plan has been submitted and is pending approval. Some changes were made to the required activities we will be pursuing with regard to the Point Of Sale initiative. Nina G. also informed the partnership that in FY 18-19 we will be shifting our focus towards Ave Maria University.



Students Working Against Tobacco in 2017-2018 - www.swatflorida.com

Upcoming Activities & Events

- **Winning PSA - Airing on 96.K-Rock and B103.9 - May 22 – June 25**

Cris L. shared the winning PSA which will air on Tuesday, May 22, 2018 and run until Monday, June 25, 2018. Cris L. and Nina G. will be accompanying SWAT youth to record the PSA on May 21, 2018. This year's script informs the public that there is no such thing as being a "part-time" smoker.

- **Summer Art Contest**

Tobacco Free Collier will be continuing the summer art contest which began in 2014. There is usually one 15 minute presentation for elementary school children and another for middle school aged children. This year's topic is, "Why Superhero's Don't Smoke". Campers will learn about the health effects of smoking and creating an art piece that shows why their favorite superhero doesn't smoke. The presentations will take place from mid-June through July. The winners will be featured in the newspaper and their art will be displayed around Collier County. The contest is held with Collier County and City of Naples summer camps as well as some nonprofit agency camps. OPS staff and interns will be taking the lead on this project.

- **Regional SWAT meeting – June 9, 2018**

Cris L. shared information on the Regional SWAT meeting occurring June 9, 2018. Collier County has 5 SWAT clubs and will be taking 3 members from Cypress Palm Middle School. All 12 Region 4 counties will have SWAT members at the meeting. An update from the regional meeting will be given at the July Partnership Meeting.

Discussion

There were no questions.

Next Partnership Meeting: July 19, 2018 at 4:00 pm

Upcoming Dates:

- **May 31 – World No Tobacco Day “ A Threat to Development”**
- **June 9 – SWAT Regional Meeting**
- Quit Smoking Now cessation classes (once a week for 6 sessions) open to the public
<http://www.ahectobacco.com/calendar/>

For more information or to register call the Everglades Area Health Education Center (EAHEC) at 877-819-2357 or email info@ahec.org

Other News

- County Partnership Website - <http://www.tobaccofreeflorida.com/county/collier/>