



# Minutes

7/19/18

“The Tobacco-Free Collier Partnership works to develop and promote policies which reduce the use and effects of tobacco in Collier County”

## Welcome/Introductions

Review Previous Minutes – approved

## Partnership Update & Action Items

### Local Tobacco Prevention Updates

- **Review and Update Partnership By-Laws**  
Caren reviewed the partnership by-laws with members. No changes were made; the bylaws were approved by the members present.
- **Assurance of Voluntary Compliance (AVC) Activities**  
Cris L. informed partnership members of upcoming activities for FY 18-19 that will take place under the Point-of Sale policy area. He informed members that surveillance activities have concluded and that in this fiscal year the partnership will be focusing on interviewing stakeholders/retailers in order to build relationships with them and assess their knowledge of AVC agreements. Cris informed members that a task force is needed to complete these activities in accordance to the workplan. Jessica C. from David Lawrence expressed her interest in having her staff members be a part of the task force as they assisted with surveillance in FY 17-18 and have previous experience with these retailers. Cris will follow up with members to schedule task force meetings and recruit additional members.
- **Ave Maria University Policy**  
Nina G. informed the partnership that we have begun reaching out to Ave Maria. Nina informed members that she met with Ave Maria University’s Executive Assistant, President’s Office to discuss the tobacco free campus policy initiative and get a better understanding as to who we should reach out to. Nina G. was given the names of some key contacts and will follow-up with these stakeholders to introduce the idea of a tobacco free policy.
- **Tobacco Free Worksites**  
As a part of our upcoming work plan activities, The Tobacco Free Collier partnership will be hosting a booth at the upcoming Greater Naples Chamber of Commerce Member Showcase at Business After 5.

## Students Working Against Tobacco - [www.swatflorida.com](http://www.swatflorida.com)

Cayla Ehekircher reported on the Summer Art Contest and passed around the winning artwork. Cayla informed the partnership that the art will be displayed in the South County Regional Library from August to September. Staff will also look for additional locations throughout the county, where the art can be displayed so that it reaches a greater audience.

SWAT clubs will begin recruitment and meetings after the start of the new school year, August 16. Staff will be conducting the annual Advisor’s Meeting to showcase the new SWAT Guide and discuss plans for the upcoming year on August 13.



## Other Business

Jim Zimmerman shared information about the upcoming Coastal Cleanup. The cleanup will be held on September 15. Groups are welcome to start a cleanup if the site desired is not on the cleanup list. SWAT youth will be participating in this event again this year.

Eliseo Rangel shared information about his ENDS presentation and offered to do presentations for anyone interested.

Jessica Ayers-Crane from Blue Zones informed the partnership that she is currently working with the Seminole Casino, and the Ave Maria community to introduce tobacco free policies. Staff will assist in her efforts and provide a worksite wellness assessment as well as additional resources.

**Next Partnership Meeting:** September 20, 2018 at 4:00 pm

### Upcoming Dates:

- September 14, Coastal Clean-up
- August 13, SWAT Advisor Annual Meeting
- April 13, 2019, Great American Clean-up (Collier County's Bay Days)
- BZP Approved Worksite Alliance meeting October 18<sup>th</sup> at the Brookdale Boardroom
- BZP Worksite Wellness Committee meeting August 14<sup>th</sup>.
- Quit Smoking Now cessation classes (once a week for 6 sessions) open to the public

<http://www.ahectobacco.com/calendar/>

For more information or to register call the Everglades Area Health Education Center (EAHEC) at 877-819-2357 or email [info@ahec.org](mailto:info@ahec.org)

### Other News

- County Partnership Website - <http://www.tobaccofreeflorida.com/county/collier/>