



Minutes

9/20/18

“The Tobacco-Free Collier Partnership works to develop and promote policies which reduce the use and effects of tobacco in Collier County”

Welcome/Introductions

Review Previous Minutes – approved

Partnership Update & Action Items

Local Tobacco Prevention Updates

- **Ave Maria Policy Update**

C. Labra gave an update on Ave Maria’s tobacco free grounds policy initiative. C. Labra informed the partnership that N. Garcia met with the executive secretary to the president of the university to discuss this initiative. During the meeting Nina was informed that Ave Maria has no interest in becoming a tobacco free campus. C. Labra shared this information with the partnership and asked for assistance. J. Crane agreed to look into the issue to see if she can find a new contact within the university that may be interested in pushing this initiative.

- **Smoke Free Multiunit Housing Improvements/Outreach**

Cris updated members on the recent progress made in the Smokefree Multiunit Housing initiative to reduce exposure to second hand smoke. Grantee staff has met with the board of Clermont Condominium as they are interested in adopting a smokefree policy. Cris also discussed the Immokalee low income housing program, Rural Neighborhoods which manages 3 properties. Thanks to the partnerships assistance, one of Rural Neighborhoods properties adopted a smokefree policy in FY 17-18. Grantee staff informed the partnership that we will continue to assist them as they transition their other properties into smokefree properties.

- **Worksites Outreach**

Cris provided an overview of the recent success that we have had with worksite outreach. Cris shared that Immokalee Water and Sewer District has completed a Worksite Wellness Assessment and is interested in establishing a more comprehensive smokefree policy.

Great American Smoke-Out (GASO)

The American Cancer Society’s Great American Smokeout will be Thursday November 15, 2018. The partnership will need to engage 4 worksite partners in the event. Partnership members suggested that electronic materials be prepared and sent out to worksites. This will allow worksites to share GASO specific messages and cessation information with their employees. Keep Collier Beautiful and Blue Zones Project offered to post materials on their organizations webpage.

Teen Vaping

C. Labra informed the partnership of the recent vaping epidemic. Cris informed the partnership that Collier County SWAT clubs will be introduced to the ‘Not a Lab Rat’ campaign to educate them on this issue. Jessica Crane from Blue Zones informed the partnership of an ENDS PSA that Tobacco Free Lee is developing. She suggested that the partnership reach out to them to see if they would be interested in incorporating the partnership in this project. Grantee staff will reach out to Lee County staff to see if this is a possibility.

**Students Working Against Tobacco - <http://www.swatflorida.com/>**

Cris Labra reported on the upcoming SWAT events. A calendar of events for the Collier County Students Working Against Tobacco Chapter was provided to partnership members. This year, two SWAT members will be participating in the Region 4 SWAT Training that will take place on October 13, 2018 in Port St. Lucie, FL. The event will showcase the SWAT organization and its members in hopes of building member capacity. SWAT members will also participate in this year's Red Ribbon Week and Canal Cleanup.

Other Business**Staffing Updates**

Tobacco Free Collier staff member, Cris Labra updated partnership members on staffing changes. Michaela Peterson and Breanna Johnson have been hired as OPS staff for FY 18-19. They will be working on SWAT and helping in other policy areas as needed.

Jim Zimmerman shared information about the upcoming Collier Yard and Garden Show. He suggested that this might be a great opportunity to do conduct worksite outreach.

Next Partnership Meeting: November 15, 2018 at 4:00 pm

Upcoming Dates:

- Region 4 SWAT Training, Saturday October 13th
- BZP Approved Worksite Alliance meeting October 18th at the Brookdale Boardroom
- Lely Elementary Red Walk, Friday October 19th
- Great American Smoke-Out, Thursday November 15th
- Quit Smoking Now cessation classes (once a week for 6 sessions) open to the public

<http://www.ahectobacco.com/calendar-2/>

For more information or to register call the Everglades Area Health Education Center (EAHEC) at 877-819-2357 or email info@ahec.org

Other News

- County Partnership Website - <http://www.tobaccofreeflorida.com/county/collier/>