



Minutes

11/15/18

“The Tobacco-Free Collier Partnership works to develop and promote policies which reduce the use and effects of tobacco in Collier County”

Welcome/Introductions

Review Previous Minutes – approved

Partnership Update & Action Items

Local Tobacco Prevention Updates

- **Smoke Free Multiunit Housing Improvements/Outreach**

Cris updated members on the recent progress made in the Smokefree Multiunit Housing initiative to reduce exposure to second hand smoke. Members were informed of the success that the marketing campaign is having. Thanks to this campaign, the partnership has seen a greater interest among condo associations. Grantee staff has met with the board of Intown Club Condominium as they are interested in adopting a smokefree policy. Cris also shared that grantee staff will meet with additional housing communities throughout the quarter.

- **Worksites Outreach**

Cris provided an overview of the recent success that we have had with worksite outreach. We are currently working with Glenn Eagle Country Club as they have shown interest in strengthening their policy. Other worksites, such as Pelican Wire and Immokalee Water district have also shown interest but at this current time have only requested cessation resources.

Great American Smokeout (GASO)

Cris briefly shared information about the Great American Smokeout, in order to familiarize partnership members who are not familiar with this event. Cris also informed members of activities taking place throughout the week at worksites and organizations throughout Collier County. Pelican Wire, Collier County Public Schools, Hodges University, and Vi at Bentley are worksites that have decided to participate in this observance day. Although today is the Great American Smokeout, grantee staff also encouraged partnership members to continue to spread the word about all the resources that Tobacco Free Collier has to offer individuals who desire to quit smoking.

Assurance of Voluntary Compliances

C. Labra informed members of this quarters AVC activities. The POS Task Force will be meeting on December 7th to go over last quarters interviews. Partnership members were encouraged to attend. Partnership member, S. LeMaster suggested that we present this project to the Naples Chamber of Commerce

ENDS Updates

- N. Garcia gave an update of the recent vaping epidemic. She informed partners of the current efforts that the FDA is making to try and reduce the appeal of these products to youth. FDA Commissioner Scott Gottlieb has devised a youth tobacco prevention plan. This plan includes the regulation of flavored ENDS products that are sold online, and potentially banning menthol in combustible tobacco products. JUUL will also no longer sell their products in brick and mortar stores.



- In other news, N. Garcia shared that Amendment 9 was passed on November 6, 2018 and will go into effect on July 1, 2019. This amendment will add ENDS to the FCIAA. Proposed language for this amendment was also shared.

Students Working Against Tobacco - <http://www.swatflorida.com/>

M. Peterson reported on current SWAT activities. Two SWAT members attended the Region 4 meeting. M. Peterson also shared that SWAT will be partnering with Drug Free Collier to educate youth on the dangers of vaping. SWAT and Drug Free Collier will be utilizing the Not A Lab Rat campaign to educate youth in Collier County. The goal is to have SWAT members then create a presentation and present to their peers and community members.

Other Business

Scott LeMaster shared information about their upcoming free breakfast at the Hilton. This event will be an event to promote safer roads.

Next Partnership Meeting: January 17, 2019 at 4:00 pm

Upcoming Dates:

- AVC Task Force meeting - Friday, December 7, 2018, Florida Dept. of Health in Collier County Rm 206, 11:30AM
- Quit Smoking Now cessation classes (once a week for 6 sessions) open to the public
<http://www.ahectobacco.com/calendar-2/>
For more information or to register call the Everglades Area Health Education Center (EAHEC) at 877-819-2357 or email info@ahec.org

Other News

- County Partnership Website - <http://www.tobaccofreeflorida.com/county/collier/>