



Minutes

1/24/19

“The Tobacco-Free Collier Partnership works to develop and promote policies which reduce the use and effects of tobacco in Collier County”

Welcome/Introductions

Review Previous Minutes – approved

Partnership Update & Action Items

Local Tobacco Prevention Updates

- **Smoke Free Multiunit Housing (SFMUH) Policy Guidance**

Cris Labra gave a quick update on SFMUH. Members were informed that the SFMUH list currently consists of 43 properties. Of these 43 properties, 10 are condominiums. C. Labra also informed the partnership that he has a presentation at Little Hickory Bay Condominium which is off Bonita Beach Road. This presentation is scheduled for February 5th. Cris met with their smokefree subcommittee in December and devised a strategy plan which has served to inform board members of the benefits of policy change (smokefree within units with designated area). At this point they seem to have support from most of the board members.

- **Tobacco Free Restaurants**

Nina Garcia informed members that the partnership will be providing signage to 12-15 restaurants that have received Blue Zones certification. Thanks to the partnership between Tobacco Free Collier and BZP, these restaurants have adopted tobacco free grounds policies and will be receiving suggestive signage.

- **Ave Maria Tobacco-Free Campus Initiative**

Cris Labra and Breanna Johnson met with the Director of Residence Life at Ave Maria University. Partnership members were informed that grantee staff are actively working with residence life on this initiative. The Director of Residence Life at Ave Maria has agreed to reach out to Ave administration to see if we can table at the school and recruit additional members. At this meeting, grantee staff were informed that students have expressed interest in having the university go tobacco-free.

- **AVC Key Informant Interviews**

C. Labra complemented Jessica Liria from David Lawrence for assisting the Tobacco Prevention Program with this activity. Jessica Liria and her staff have been actively assisting with Key Informant Interviews and receiving great feedback from retailers as to what the most alarming tobacco related issues are within our community. Cris informed the partnership that thanks to POS taskforces throughout the State, Circle K has now designated a group of its employees to focus on AVC's and insure that their stores are complying with these agreements. In other news, Nina Garcia shared information about Alachua's Tobacco 21 policy success



Legislative Update

- **SB 218** – Nina Garcia informed members of SB 218. Members were informed that this bill would prohibit the smoking of tobacco on public beaches.
- **SB 150** – Partnership members were also informed of SB 150. Nina shared that the bill requires each school district to adopt a policy that prohibits the use or distribution of tobacco products in school facilities, on school grounds, in school vehicles, and at school functions.
- **FCIAA** – In other news, Nina informed the partnership that the language to the amended FCIAA will be finalized in May.

Students Working Against Tobacco - <http://www.swatflorida.com/>

C. Labra reported on current SWAT activities and events. SWAT members will be having a Canal Cleanup on February 23rd as a part of TWCW. Partnership members were informed that SWAT will also be sponsoring the Free Saturday at the Zoo event which will be held on March 2nd. Additionally, SWAT members have decided that they will be participating in the St. Patrick's Parade, March 16th. C. Labra also informed members that Golden Gate High School (GGHS) has decided to table at their school in order to educate staff and students about tobacco marketing at the point-of-sale. GGHS members have decided that this will be their Kick Butts day activity.

Other Business

- Nina Garcia informed the partnership that the Tobacco Prevention Program has hired a new OPS Health Educator, Sophie Mazzaresse and that there is a new intern, Celina Garcia. New staff and intern will be working to assist with workplan activities.
- Scott LeMaster informed the partnership that Drug Free Collier will be having their Annual Luncheon on March 20th at the Naples Hilton. Sponsorships for this event are available.
- Jessica Liria also informed members that David Lawrence has a position opening.

Next Partnership Meeting: March 21, 2019 at 4:00 pm

County Partnership Website - <http://www.tobaccofreeflorida.com/county/collier/>

Upcoming Dates:

- Ongoing AVC Key Informant Interviews - January through June
- Quit Smoking Now cessation classes (once a week for 6 sessions) open to the public
 - <http://www.ahectobacco.com/calendar-2/> . For more information or to register call the Everglades Area Health Education Center (EAHEC) at 877-819-2357 or email info@ahec.org
- March 2, 2019- Free Saturday at the Zoo sponsored by SWAT
- March 20, 2019- Kick Butts Day 2018