



# Minutes

3/21/19

“The Tobacco-Free Collier Partnership works to develop and promote policies which reduce the use and effects of tobacco in Collier County”

## Welcome/Introductions

Review Previous Minutes – approved

## Partnership Update & Action Items

### Local Tobacco Prevention Updates

- **Ave Maria Tobacco-Free Campus Initiative**  
Cris Labra informed the partnership that the Ave Maria University task force has held another meeting. At that meeting C. Labra met with V. Crockett, Director of Residence Life at Ave Maria University. C. Labra informed partnership members that Ms. Crockett requested tobacco prevention educational brochures, as she believes that educating the campus community of the harmful effects of tobacco use will be crucial in gaining support from students and administration. At this meeting task force members also came to the conclusion that an educational table should be set up during one of the school’s lunch periods in order to see if the students would be in support of a tobacco free campus policy.
- **Smoke Free Multiunit Housing (SFMUH) Policy Guidance**  
Cris Labra gave a quick update on SFMUH. Members were informed that C. Labra continues to work with Little Hickory Bay Condominium. C. Labra conducted a presentation geared towards the residents. At this point, the board is conducting a poll to see if there is enough support from the residents before they decide to move forward.
- **Worksites (Tobacco Free Restaurants)**  
N. Garcia gave an update on the Blue Zones Project (BZP) partnership. The program continues to work with BZP and is assisting several worksites with policy development. As originally planned, N. Garcia informed that signs will be provided to worksites that establish a tobacco free grounds policy.
- **Collier County Public Schools**  
N. Garcia shared that staff members have met with Collier County Public Schools(CCPS) leadership member, T. Bowen. CCPS has requested that grantee staff visit all Collier County Middle Schools in aims of educating youth about the harmful effects of vaping. Partnership members were informed that staff is currently working with CCPS leadership in developing a lesson plan and will need the partnerships support in executing this activity.



### Tobacco Prevention Prioritization Discussion

- N. Garcia conducted an activity that focused on opportunities, barriers and the readiness of our partnership in conducting certain activities if resources were not an issue. Members brainstormed and came up with activities that they would like to see the partnership pursue. Once a list of activities was created, Nina Garcia asked partnership members to categorize the activities into low to high effort and low to high impact. The partnership agreed that it'd be best if they pursued activities that fell under low effort and high impact. A few of the activities/initiatives that the partnership agreed to pursue were: developing better ENDS resources, creating youth focused PSA's, and pushing for more policy adoption (Tobacco 21).

### Students Working Against Tobacco - <http://www.swatflorida.com/>

A. Mazzaresse reported on current SWAT activities and events. SWAT members will be having a Beach Cleanup on March 23<sup>rd</sup> as a part of Kick Butts Day. Partnership members were informed that SWAT will be at this year's Easter Fun Run & Egg Hunt.

**Next Partnership Meeting:** May 16, 2019 at 4:00 pm

County Partnership Website - <http://www.tobaccofreeflorida.com/county/collier/>

### Upcoming Dates:

- SWAT- Beach Cleanup, Saturday, March 23<sup>rd</sup> at the Naples Pier
- B2B Worksites Event, March 28<sup>th</sup>
- Bay Days Cleanup, Saturday, April 13
- Tobacco Free Florida Week, April 22 through April 28
- Easter Fun Run & Egg Hunt, Saturday, April 20
- Quit Smoking Now cessation classes (once a week for 6 sessions) open to the public  
<http://www.ahectobacco.com/calendar/>

For more information or to register call the Everglades Area Health Education Center (EAHEC) at 877-819-2357 or email [info@ahec.org](mailto:info@ahec.org)