

5 Facts About **Vaping** in Collier County

1. 65.3% of middle and high school students in Collier County use tobacco and their parents do not know about it, which is much higher than 60.8% statewide

2. 42% of Collier County middle and high school students think vaping helps people relive stress, when it actually increases feelings of stress and anxiety

3. A single pod of a disposable vape cartridge contains as much nicotine as a pack of 20 regular cigarettes, and e-cigarettes have been the most used tobacco product since 2014

4. 9 out of 10 adults who smoke cigarettes daily start by the age of 18 and 99% of adult smokers first try smoking by the age of 26

5. 86.4% of middle and high school students in Collier County are committed to never smoking and want to live a smoke-free life!



Students Working Against Tobacco (SWAT) is a student-led organization that aims to fight against Big Tobacco and raise awareness for the dangerous messages and marketing at play. Become a SWAT member by contacting the Collier County Tobacco Free Florida Representative, Lauren McDonald at Lauren.McDonald@flhealth.gov

